



COLLARS FOR A CAUSE®

benefitting the
Spay-Neuter Assistance Program, Inc. (SNAP)

an online auction and gala event presented by **LIFE+DOG**

2012 Silent Auction

If you are passionate about animals or fashion or both, then you must partake in the 2nd annual *Collars For A Cause*® event. Now in its second year, this one-of-a-kind fundraising event combines an unique online auction with the excitement of cutting edge fashion at the gala event. One hundred percent of the funds raised through the *Collars For A Cause* campaign will benefit SNAP in their effort to end animal overpopulation. Presented by **LIFE+DOG**™, the unique opportunity of partnering with *Collars For A Cause* provides you with a one-of-a-kind chance to leverage your brand with a fun event that carries immense social media potential. Please consider donating to this exciting event and help support the **SNAP** as they work to support their mission of “preventing the suffering and death of dogs and cats due to overpopulation and preventable diseases, especially in low-income areas.”

Silent Auction Donor Benefits

All benefits apply to donations with a value of \$75.00 or more.



collars from the inaugural event

All Silent Auction Donors Receive:

- Listing with link on high traffic websites Houston Dog Blog, Collars For A Cause, LIFE+DOG
- Recognition in event program
- Facebook posts with links with a minimum of 10000 impressions

Donations in excess of \$1500 Value Receive:

- Description of item and donor on insert in program and on Houston Dog Blog, Collars For A Cause and LIFE+DOG websites
- Story on donation on Houston Dog Blog
- 2 Tickets to all events with VIP access at main event
- Opportunity to include material in swag bag
- Logo inclusion on evite and in newsletters to more than 150,000
- Space in advertising as available.
- Facebook posts w/ links with a minimum of 25,000 impressions.

*All benefits are based on space available at the time your commitment form is received.
SNAP reserves the right to use any item at a different event.*

Silent Auction Donor Form
COMMITMENTS DUE BY FEBRUARY 10, 2012

The earlier we receive your commitment, the more promotional value you will receive!

DONOR INFORMATION: (Please Print Clearly)

Name of Donor: _____

Check this box if you wish for your donation to remain anonymous

Contact Person (if different): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

DONATION INFORMATION:

Item: _____ Gift Certificate: _____ Written Estimate of Value: _____

Description: _____

Restrictions and/or Expiration Date: (please note the event is takes place in April 2012) _____

Donation is included Please contact me to arrange delivery/pickup

Please mail or fax a copy of this form to SNAP, or call:

Magda Serrano
Attn: SNAPshots Auction
PO Box 70286
Houston TX 77270

Phone: 713.862.3863; Fax: 713.880.3172

Thank you for your contribution: SNAP is a charitable organization exempt from taxation under Section 501(c)(3) of the IRS Code. Its Federal Identification Number is 76-0608925. Contributions to SNAP are tax-deductible to the fullest extent allowed by law.